



WKMG

ORDER

Print Date 10/19/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 262575 /
Original Date / Revision 10/19/12 10/19/12

Advertiser POL/Freedom Pac

Agency Target Enterprises LTD

Buying Contact

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Product 424 FREEDOM PAC

Agency Com 15%

Billing Contact

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Sales Office LAX

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 424

Alt Order # 06228150

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Maria Casey

Account Executive	Order%	Start Date	End Date
Maria Casey	100%		

Order Share 100% Market Value 153045

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	84	\$114,393.00	\$134,580.00	0.00	10/01/12	10/28/12	84	\$114,393.00	\$134,580.00
November 2012	16	\$15,695.25	\$18,465.00	0.00	10/29/12	10/29/12	16	\$15,695.25	\$18,465.00
Totals	100	\$130,088.25	\$153,045.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	10/23/12	10/26/12	CBS This Morning The Early Show	CM	7-9a	-TWTF--	:15	4	\$455.00	P-3	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$455.00		0.00			
E 2	WKMG	10/29/12	10/29/12	CBS This Morning The Early Show	CM	7-9a	1-----	:15	1	\$455.00	P-3	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$455.00		0.00			
E 3	WKMG	10/23/12	10/26/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-TWTF--	:15	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$325.00		0.00			
E 4	WKMG	10/29/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:15	1	\$325.00	P-3	0.00	NM	1	\$325.00



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Hiatus Dates

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Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 424 FREEDOM PAC

Estimate # 424

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	10/29/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:15	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$325.00		0.00			
E 5	WKMG	10/23/12	10/26/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-TWTF--	:15	4	\$455.00	P-3	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$455.00		0.00			
E 6	WKMG	10/29/12	10/29/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:15	1	\$455.00	P-3	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$455.00		0.00			
E 7	WKMG	10/23/12	10/26/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:15	4	\$910.00	P-3	0.00	NM	4	\$3,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$910.00		0.00			
E 8	WKMG	10/29/12	10/29/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:15	1	\$910.00	P-3	0.00	NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$910.00		0.00			
E 9	WKMG	10/23/12	10/26/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-TWTF--	:15	4	\$815.00	P-3	0.00	NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$815.00		0.00			
E 10	WKMG	10/29/12	10/29/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:15	1	\$815.00	P-3	0.00	NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$815.00		0.00			
E 11	WKMG	10/23/12	10/26/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-TWTF--	:15	4	\$815.00	P-3	0.00	NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$815.00		0.00			
E 12	WKMG	10/29/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	:15	1	\$815.00	P-3	0.00	NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$815.00		0.00			
E 13	WKMG	10/23/12	10/26/12	2-3p The Talk The Talk	CM	2-3p	-TWTF--	:15	4	\$455.00	P-3	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$455.00		0.00			
E 14	WKMG	10/29/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	1-----	:15	1	\$455.00	P-3	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$455.00		0.00			
E 15	WKMG	10/23/12	10/26/12	3-4p Doctors The Doctors	CM	3-4p	-TWTF--	:15	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$325.00		0.00			
E 16	WKMG	10/29/12	10/29/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:15	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$325.00		0.00			



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Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 424 FREEDOM PAC

Estimate # 424

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	10/29/12	10/29/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:15	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$325.00		0.00			
E 17	WKMG	10/23/12	10/26/12	530-6p The Insider Insider	CM	530p-6p	-TWTF--	:15	4	\$585.00	P-3	0.00	NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$585.00		0.00			
E 18	WKMG	10/29/12	10/29/12	530-6p The Insider Insider	CM	530p-6p	1-----	:15	1	\$585.00	P-3	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$585.00		0.00			
E 19	WKMG	10/23/12	10/26/12	News at 5p News at 5p	CM	5-530p	-TWTF--	:15	4	\$650.00	P-3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$650.00		0.00			
E 20	WKMG	10/29/12	10/29/12	News at 5p News at 5p	CM	5-530p	1-----	:15	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$650.00		0.00			
E 21	WKMG	10/23/12	10/26/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:15	4	\$910.00	P-3	0.00	NM	4	\$3,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$910.00		0.00			
E 22	WKMG	10/29/12	10/29/12	News at 6p News at 6p	CM	6-630p	1-----	:15	1	\$910.00	P-3	0.00	NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$910.00		0.00			
E 23	WKMG	10/23/12	10/26/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:15	4	\$1,170.00	P-3	0.00	NM	4	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$1,170.00		0.00			
E 24	WKMG	10/29/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	1-----	:15	1	\$1,170.00	P-3	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$1,170.00		0.00			
E 25	WKMG	10/23/12	10/26/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-TWTF--	:15	4	\$1,170.00	P-3	0.00	NM	4	\$4,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4			\$1,170.00		0.00			
E 26	WKMG	10/29/12	10/29/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:15	1	\$1,170.00	P-3	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$1,170.00		0.00			
E 27	WKMG	10/29/12	10/29/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:15	1	\$7,150.00	P-3	0.00	NM	1	\$7,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$7,150.00		0.00			
E 28	WKMG	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:15	1	\$12,350.00	P-3	0.00	NM	1	\$12,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/23/12	-1-----			1			\$12,350.00		0.00			



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Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 424 FREEDOM PAC

Estimate # 424

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 28	WKMG	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:15	1	\$12,350.00	P-3	0.00 NM	1	\$12,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$12,350.00	0.00				
E 29	WKMG	10/23/12	10/23/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:15	1	\$9,750.00	P-3	0.00 NM	1	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$9,750.00	0.00				
E 30	WKMG	10/23/12	10/23/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:15	1	\$5,850.00	P-3	0.00 NM	1	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$5,850.00	0.00				
E 31	WKMG	10/24/12	10/24/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:15	1	\$7,100.00	P-3	0.00 NM	1	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	--1----			1		\$7,100.00	0.00				
E 32	WKMG	10/25/12	10/25/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:15	1	\$9,100.00	P-3	0.00 NM	1	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---			1		\$9,100.00	0.00				
E 33	WKMG	10/25/12	10/25/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:15	1	\$5,150.00	P-3	0.00 NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---			1		\$5,150.00	0.00				
E 34	WKMG	10/26/12	10/26/12	Fri Prime 8p NCIS	CM	8-9p	----1--	:15	1	\$3,250.00	P-3	0.00 NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$3,250.00	0.00				
E 35	WKMG	10/26/12	10/26/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:15	1	\$2,400.00	P-3	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$2,400.00	0.00				
E 36	WKMG	10/26/12	10/26/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:15	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$7,000.00	0.00				
E 37	WKMG	10/28/12	10/28/12	NFL Game 1 NFL Game 1	CM	various (1:00 PM-4:00 PM)	-----1	:15	1	\$9,880.00	P-3	0.00 NM	1	\$9,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$9,880.00	0.00				
E 38	WKMG	10/28/12	10/28/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:15	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$5,000.00	0.00				
E 39	WKMG	10/23/12	10/26/12	M-F 11p News M-F 11p News	CM	11-1135p	-TWTF--	:15	4	\$1,625.00	P-3	0.00 NM	4	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,625.00	0.00				
E 40	WKMG	10/29/12	10/29/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:15	1	\$1,625.00	P-3	0.00 NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				



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Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 424 FREEDOM PAC

Estimate # 424

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 40	WKMG	10/29/12	10/29/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:15	1	\$1,625.00	P-3	0.00 NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$1,625.00		0.00			
E 41	WKMG	10/27/12	10/27/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----4-	:15	4	\$390.00	P-3	0.00 NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----4-			4		\$390.00		0.00			
E 42	WKMG	10/27/12	10/27/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:15	1	\$1,465.00	P-3	0.00 NM	1	\$1,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-			1		\$1,465.00		0.00			
E 43	WKMG	10/27/12	10/27/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:15	1	\$425.00	P-3	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-			1		\$425.00		0.00			
E 44	WKMG	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----3	:15	3	\$1,625.00	P-3	0.00 NM	3	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----3			3		\$1,625.00		0.00			
E 45	WKMG	10/28/12	10/28/12	1030-1130a Face NationCM Face The Nation	CM	1030-1130a	-----1	:15	1	\$1,625.00	P-3	0.00 NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$1,625.00		0.00			
E 46	WKMG	10/28/12	10/28/12	Sun 630p News Sun 630p News	CM	630-7p	-----1	:15	1	\$585.00	P-3	0.00 NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$585.00		0.00			
E 47	WKMG	10/28/12	10/28/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:15	1	\$1,465.00	P-3	0.00 NM	1	\$1,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$1,465.00		0.00			
E 48	WKMG	10/28/12	10/28/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:15	1	\$490.00	P-3	0.00 NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$490.00		0.00			
E 49	WKMG	10/23/12	10/26/12	M-F David Letterman David Letterman	CM	1136p-1238a	-TWTF--	:15	4	\$650.00	P-3	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$650.00		0.00			
E 50	WKMG	10/29/12	10/29/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:15	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$650.00		0.00			
													Totals	100\$153,045.00



WKMG

ORDER

Print Date 10/19/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 262579 /

Original Date / Revision
10/19/12 10/19/12

Advertiser POL/Freedom Pac

Agency Target Enterprises LTD

Buying Contact

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Product

425 FREEDOM PAC

Agency Com 15%

Billing Contact

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Sales Office LAX

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 425

Alt Order # 06385377

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive

Maria Casey

Account Executive	Order%	Start Date	End Date
Maria Casey	100%		

Order Share 100% Market Value 152460

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	99	\$129,591.00	\$152,460.00	0.00
Totals	99	\$129,591.00	\$152,460.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	99	\$129,591.00	\$152,460.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/30/12	11/02/12	CBS This Morning The Early Show	CM	7-9a	-TWTF--	:15	4	\$455.00	P-3	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$455.00		0.00			
E 2	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	1-----	:15	1	\$455.00	P-3	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$455.00		0.00			
E 3	WKMG	10/30/12	11/02/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-TWTF--	:15	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$325.00		0.00			
E 4	WKMG	11/05/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:15	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$325.00		0.00			



WKMG

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 425 FREEDOM PAC

Estimate # 425

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	11/05/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:15	1	\$325.00	P-3	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$325.00		0.00		
E 5	WKMG	10/30/12	11/02/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-TWTF--	:15	4	\$455.00	P-3	0.00 NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$455.00		0.00		
E 6	WKMG	11/05/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:15	1	\$455.00	P-3	0.00 NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$455.00		0.00		
E 7	WKMG	10/30/12	11/02/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:15	4	\$910.00	P-3	0.00 NM	4	\$3,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$910.00		0.00		
E 8	WKMG	11/05/12	11/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:15	1	\$910.00	P-3	0.00 NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$910.00		0.00		
E 9	WKMG	10/30/12	11/02/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-TWTF--	:15	4	\$815.00	P-3	0.00 NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$815.00		0.00		
E 10	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:15	1	\$815.00	P-3	0.00 NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$815.00		0.00		
E 11	WKMG	10/30/12	11/02/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-TWTF--	:15	4	\$815.00	P-3	0.00 NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$815.00		0.00		
E 12	WKMG	11/05/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	:15	1	\$815.00	P-3	0.00 NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$815.00		0.00		
E 13	WKMG	10/30/12	11/02/12	2-3p The Talk The Talk	CM	2-3p	-TWTF--	:15	4	\$455.00	P-3	0.00 NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$455.00		0.00		
E 14	WKMG	11/05/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	1-----	:15	1	\$455.00	P-3	0.00 NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$455.00		0.00		
E 15	WKMG	10/30/12	11/02/12	3-4p Doctors The Doctors	CM	3-4p	-TWTF--	:15	4	\$325.00	P-3	0.00 NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$325.00		0.00		
E 16	WKMG	11/05/12	11/05/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:15	1	\$325.00	P-3	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$325.00		0.00		



WKMG

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 425 FREEDOM PAC

Estimate # 425

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WKMG	11/05/12	11/05/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:15	1	\$325.00	P-3	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$325.00		0.00					
E 17	WKMG	10/30/12	11/02/12	530-6p The Insider Insider	CM	530p-6p	-TWTF--	:15	4	\$585.00	P-3	0.00 NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$585.00		0.00					
E 18	WKMG	11/05/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	1-----	:15	1	\$585.00	P-3	0.00 NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$585.00		0.00					
E 19	WKMG	10/30/12	11/02/12	News at 5p News at 5p	CM	5-530p	-TWTF--	:15	4	\$650.00	P-3	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$650.00		0.00					
E 20	WKMG	11/05/12	11/05/12	News at 5p News at 5p	CM	5-530p	1-----	:15	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$650.00		0.00					
E 21	WKMG	10/30/12	11/02/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:15	4	\$910.00	P-3	0.00 NM	4	\$3,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$910.00		0.00					
E 22	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:15	1	\$910.00	P-3	0.00 NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$910.00		0.00					
E 23	WKMG	10/30/12	11/02/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:15	4	\$1,170.00	P-3	0.00 NM	4	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$1,170.00		0.00					
E 24	WKMG	11/05/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	1-----	:15	1	\$1,170.00	P-3	0.00 NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$1,170.00		0.00					
E 25	WKMG	10/30/12	11/02/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-TWTF--	:15	4	\$1,170.00	P-3	0.00 NM	4	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$1,170.00		0.00					
E 26	WKMG	11/05/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:15	1	\$1,170.00	P-3	0.00 NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$1,170.00		0.00					
E 27	WKMG	11/05/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:15	1	\$7,150.00	P-3	0.00 NM	1	\$7,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$7,150.00		0.00					
E 28	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:15	1	\$12,350.00	P-3	0.00 NM	1	\$12,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser POL/Freedom Pac

Product 425 FREEDOM PAC

Estimate # 425

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:15	1	\$12,350.00	P-3	0.00	NM	1	\$12,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$12,350.00		0.00						
E 29	WKMG	10/30/12	10/30/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:15	1	\$9,750.00	P-3	0.00	NM	1	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$9,750.00		0.00						
E 30	WKMG	10/30/12	10/30/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:15	1	\$5,850.00	P-3	0.00	NM	1	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$5,850.00		0.00						
E 31	WKMG	10/31/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:15	1	\$7,100.00	P-3	0.00	NM	1	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$7,100.00		0.00						
E 32	WKMG	11/01/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:15	1	\$9,100.00	P-3	0.00	NM	1	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$9,100.00		0.00						
E 33	WKMG	11/01/12	11/01/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:15	1	\$5,150.00	P-3	0.00	NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$5,150.00		0.00						
E 34	WKMG	11/02/12	11/02/12	Fri Prime 8p Undercover Boss	CM	8-9p	----1--	:15	1	\$3,250.00	P-3	0.00	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$3,250.00		0.00						
E 35	WKMG	11/02/12	11/02/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:15	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$2,400.00		0.00						
E 36	WKMG	11/02/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:15	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$7,000.00		0.00						
E 37	WKMG	11/04/12	11/04/12	NFL Game 2 NFL Game 2	CM	various (4:00 PM-7:30 PM)	-----1	:15	1	\$9,880.00	P-3	0.00	NM	1	\$9,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$9,880.00		0.00						
E 38	WKMG	11/04/12	11/04/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:15	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$5,000.00		0.00						
E 39	WKMG	10/30/12	11/02/12	M-F 11p News M-F 11p News	CM	11-1135p	-TWTF--	:15	4	\$1,625.00	P-3	0.00	NM	4	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$1,625.00		0.00						
E 40	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:15	1	\$1,625.00	P-3	0.00	NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WKMG

Print Date: 10/19/12

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Contract / Revision **262579** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **POL/Freedom Pac**

Product **425 FREEDOM PAC**

Estimate # **425**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 40	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:15	1	\$1,625.00	P-3	0.00 NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$1,625.00		0.00		
E 41	WKMG	11/03/12	11/03/12	7-9a CBS This Morn SatCM 7-9a Sat Early Show	CM	7-9a	-----4-	:15	4	\$390.00	P-3	0.00 NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----4-					4	\$390.00		0.00		
E 42	WKMG	11/03/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:15	1	\$1,465.00	P-3	0.00 NM	1	\$1,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-					1	\$1,465.00		0.00		
E 43	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:15	1	\$425.00	P-3	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-					1	\$425.00		0.00		
E 44	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----3	:15	3	\$1,625.00	P-3	0.00 NM	3	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----3					3	\$1,625.00		0.00		
E 45	WKMG	11/04/12	11/04/12	1030-1130a Face NatioCM Face The Nation	CM	1030-1130a	-----1	:15	1	\$1,625.00	P-3	0.00 NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$1,625.00		0.00		
E 46	WKMG	11/04/12	11/04/12	Sun 11p News after NFLCM Sun 11p News after NFL	CM	Late News	-----1	:15	1	\$1,465.00	P-3	0.00 NM	1	\$1,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$1,465.00		0.00		
E 47	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:15	1	\$490.00	P-3	0.00 NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$490.00		0.00		
E 48	WKMG	10/30/12	11/02/12	M-F David Letterman David Letterman	CM	1136p-1238a	-TWTF--	:15	4	\$650.00	P-3	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$650.00		0.00		
E 49	WKMG	11/05/12	11/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:15	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$650.00		0.00		
Totals													99	\$152,460.00